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ABSTRACT

This book describes the growth and operation of for-profit colleges and universities, tracing their development and exploring their advantages and disadvantages. The chapters are: (1) "Confessions of a For-Profit Dean"; (2) "The Players"; (3) "The History of For-Profit Education in the United States"; (4) "The Financing of For-Profit Higher Education"; (5) "The Academic Culture of For-Profit Universities"; and (6) "The Lessons from the For-Profit Side." (Contains 2 figure, 5 tables, and 207 endnotes.) (SLD)

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